

Logitech Europe SA ("PROMOTION") OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. OFFER VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

This Promotion is not sponsored, endorsed, or administered by Instagram or TikTok. For purposes of these Official Rules, "you" refers to any person who participates in the Promotion.

1. ELIGIBILITY.

The Promotion is open to university students 18 years of age or older (as of date of entry) who are legal residents of Finland, Sweden, Norway and Denmark ("Participants"). Participants should check with local requirements regarding their eligibility prior to participation in this Promotion. The officers, directors, and employees of Logitech Europe S.A. and its parent company, and their subsidiaries and affiliated companies ("Logitech"), Agenthuset Nordic AS and their officers, directors and employees, and all advertising, promotion and judging agencies, persons engaged in the development, production or distribution of materials for this Promotion (collectively the "Promotion Parties") and immediate family members (spouse, parents, siblings, and children) or persons living in the same household (whether related or not) are not eligible to participate in this Promotion.

2. BINDING EFFECT.

By submitting your entry, you agree to these Official Rules and failure to comply may result in disqualification. All applicable laws and regulations apply.

3. SUBMISSION PERIOD.

The Promotion begins on September 30, 2025 at 9:00 AM, Central European Time; and ends on December 15, 2025 at 11:59 PM, Central European Time ("Submission Period"). Entries will be accepted only through the Submission Period.

4. HOW TO ENTER AND CHALLENGES.

During the Submission Period, each Participant must submit their creative entry as a PDF file via the official Logitech Creator Rush website (www.logicreatorrush.com).

Submission of the PDF is a mandatory requirement for an entry to be considered valid.

In the same form, Participants must also attach separate SoMe visuals (not inside the PDF):

- Up to 4 files in 4:5 post, carousel, or 9:16 reel format
- These will be used on @logicreatorrush's Instagram feed to spotlight your work

In addition, each Participant must publish their case on their own Instagram feed - as a post, carousel, or reel, and:

- Tag @logicreatorrush
- Use the hashtag #logicreatorrush

Only when all steps are completed: PDF submission, SoMe visuals upload, and Instagram publication, is the entry officially registered.

By submitting, Participant confirms that their work is their own original creation and does not infringe any third-party rights.

The Creator Rush consists of four separate challenges. Each challenge has its own theme, which will be announced on the official website (www.logicreatorrush.com) and social media channels (LinkedIn and Instagram).

Only one entry per challenge is allowed.

In order to register, follow the instructions to electronically complete and submit the Promotion entry form.

You will be asked to provide basic contact information, including your full name, valid email address and confirmation that you are 18 years or older.

You must complete all required fields of the entry form with valid and accurate information on the date of the selection of winners.

The information you provide at submission will be used to contact you if you are a potential winner. Limit one entry per person per email address per 24 hours. Multiple entries from the same person will be disqualified. Use of automated entry devices is strictly prohibited. No third-party entries are permitted.

Logitech reserves the right to reject or not publish any entry that does not comply with the above requirements, the official challenge themes, or the overall spirit and premises of the Creator Rush.

5. SELECTION OF WINNERS AND NOTIFICATION.

Entries will be judged by a panel of 5-8 persons appointed by Logitech and Agenthuset Nordic. The judging criteria are creativity, originality, and execution. One winner will be chosen per challenge. Winners will be notified by email by Agenthuset Nordic AS within 10 (ten) working days after the challenge deadline December 15, 2025 at 11:59 PM.

If a potential winner cannot be contacted, fails to respond within 10 (ten) working days, or the prize notification is returned as undeliverable, the potential winner forfeits the prize. In the event of prize forfeiture, an alternate winner will be selected. The panel's decision is final and binding. The winner must be 18 years of age or older. Logitech reserves the right to request that winners satisfactorily complete a written declaration of eligibility, a liability waiver, and a publicity release, provided by Logitech, all of which must adhere to local law requirements.

6. PRIZE AND PRIZE RESTRICTIONS.

One winner will be selected per challenge (total of 4 winners). Each winner will receive a Creator Kit (containing, one of each: MX Master 4, MX Keys S, MX Brio, Zone Vibe 100, total retail value approx 600€) and a trip to Logitech's Product Lab in Lausanne, Switzerland (approx value of 500€ in total).

Winners must hold a valid passport and be available to travel on the dates communicated by Logitech. Travel and accommodation will be arranged and paid for by Logitech: economy class within EU and standard hotel accommodation according to Logitech Global Travel and Entertainment Policy.

Logitech will also cover lunch and dinner expenses according to Logitech Global Travel and Entertainment Policy. Details regarding the exact scope and dates of the trip will be communicated personally to the winner. Winners are responsible for their own travel insurance and personal expenses. The prize is personal and cannot be transferred or exchanged for cash.

The winner is solely responsible for any applicable taxes and duties on their prizes.

7. LICENSE GRANT.

You retain all of your ownership rights in any story, photograph, or video that you submit as part of your entry. However, with each submission of story, photograph, and/or video to this Promotion, you grant Logitech and its affiliates a worldwide, non-exclusive, perpetual, royalty-free, fully-paid, sub-licensable and transferable license to use, adapt, modify, publish, reproduce, distribute, prepare derivative works of, publicly display, and perform your story, photograph, and/or video submissions, in whole or in part, in connection with this Promotion and in connection with the marketing, advertising and promotion of Logitech products.

Logitech may also use your story, photograph, and/or video in connection with (i) retail marketing efforts including trade show booths, catalogs, mailers, point of purchase or other store displays; and (ii) e-commerce efforts including the Logitech website in any media formats and through any media and social channels.

8. GENERAL CONDITIONS OF PARTICIPATION.

Logitech's decisions are final and binding in all respects on all matters related to this Promotion. Logitech and its partners are not responsible for any of the following, individually or in combination: incomplete, lost, late, delayed or garbled applications or emails, incorrect or inaccurate capture of entry information, including but not limited to technical malfunctions, human or technical error, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment.

Logitech may disqualify any entrant or, as permitted by law, alter, end, or cancel the Promotion if events beyond its control affect its proper conduct, such as technical issues, unauthorized intervention, or fraud.

All applications submitted become the property of Logitech and will not be acknowledged or returned, unless otherwise specified. Logitech reserves the right, without prior notice, to terminate this Promotion, in whole or in part, or modify this Promotion in any way, and for any reason, including without limitation, if Logitech determines in its sole discretion, that fraud, technical failures or any other factor beyond Logitech's reasonable control impairs the integrity of the Promotion.

Logitech reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the application or to be acting in violation of these Official Rules. Any attempt by any person to deliberately undermine the legitimate operation of the Promotion is a violation of applicable laws, and should such an attempt be made, Logitech reserves the right to seek damages from any such person to the fullest extent permitted by law. Logitech's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

By participating in this Promotion, participant releases and agrees to discharge and hold harmless Logitech and its partners, their respective affiliates, subsidiaries, divisions, retailers, agencies and their respective officers, directors, employees and agents, from any and all liability, whether direct or indirect, which may be due to or arise out of participation in the Promotion or any portion thereof, or acceptance, possession or use (misuse), or failure to use any matters arising out of or relating to this Promotion or any prize.

9. PUBLICITY RELEASE.

Except where prohibited by law, acceptance of a prize shall constitute the winner's agreement that Logitech may use their name, address, voice, likeness, opinions and prize information for promotional purposes in any media, worldwide, without further payment or compensation.

10. PRIVACY; DATA COLLECTION.

Logitech will collect personal data from entrants solely for the purposes of administering the Promotion. When submitting via the website, participants will provide their name and email address.

Information provided by you for this Promotion is subject to Logitech's privacy policy located at <https://www.logitech.com/en-eu/legal/privacy-policy.html>

11. SPONSOR.

The Promotion is sponsored by Logitech Europe S.A. with headquarter offices at: EPFL - Quartier de l'Innovation, Daniel Borel Innovation Center, 1015 Lausanne, Switzerland.

12. DISPUTES.

All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrant and Logitech in connection with the Promotion, shall be governed by, and construed in accordance with the laws of Germany in which the entrant resides, without giving effect to any choice of law or conflict of law rules. The Parties hereby consent to the exclusive jurisdiction of the competent courts in the City of Berlin.

13. LIABILITY EXCLUSION.

Except where prohibited or limited by applicable law, any liability for personal injury or for any loss or damage (including loss of opportunity), whether direct, indirect, special, or consequential, arising in any way out of the Promotion, including, but not limited to: (a) technical difficulties or equipment malfunction; (b) theft, unauthorized access, or third-party interference; (c) late, lost, altered, damaged, or misdirected entries, prize claims, or information due to reasons beyond reasonable control; (d) variation in prize value from that stated in the promotion materials; (e) tax liability incurred by a winner or entrant; or (f) use of a prize, is hereby excluded.